

# Mitra Farzami

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## EDUCATION

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### Cornell University

Ithaca, NY

*Candidate for Bachelor of Science in Information Science and Minor in Business*

May 2024

• Concentrations: Data Science and Interactive Technologies | GPA: 3.6

• Relevant Coursework: Object-Oriented Programming & Data Structures with Python, Design & Programming for Web (Front-end & Back-end), Data Science, Networks Crowds & Markets, Analytics with R, Designing Tech for Social Impact, Statistics

### Dalton School

New York, NY

• GPA: 3.9 | ACT: 35

June 2020

• Leadership: Editor-in-Chief of Yearbook, Editor-in-Chief of Stripe Magazine, Co-Founder/Co-President of Graphic Design Club

• Activities: Algebra, Calculus, and Geometry Tutor at Peer Tutoring Program, Math Team Member

## PROFESSIONAL EXPERIENCE

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### IKIGAI LABS (DATA ENGINEERING PLATFORM - IKIGAILABS.IO)

Boston, MA

*Data Science Intern*

June 2022 – August 2022

• Developed a working prototype for measuring vendor performance based on a grading algorithm applied to supply chain data

• Built data connectors and scrapers using Python with BeautifulSoup, NumPy, and pandas to ingest data from files and APIs

• Collaborated with customer success team to create client solutions including data ingestion, transformation, prediction, and visualization

### TEN HOMAKASE (FOOD & HOSPITALITY - TENHOMAKASE.COM)

New York, NY

*Marketing Manager*

June 2021 – Present

• Designed all company graphics, menus, and slide decks, and implemented a new company website

• Managed social media and cold outreach email campaigns, prospecting 200+ new partners and clients

### LAUNDRY SELECT (REAL ESTATE - LAUNDRY-SELECT.COM)

New York, NY

*Web Designer – Contract Work*

July 2021 – December 2021

• Designed and implemented company website advertising real estate property listings

### MADEWELL (CLOTHING - MADEWELL.COM)

New York, NY

*Brand Associate*

June 2021 – August 2021

• Processed 50+ client transactions a day at the register and assisted clients with product inquiries

### GINGER FINDS (RECRUITING FIRM - GINGERFINDS.COM)

New York, NY

*Summer Intern*

June 2019 – September 2019

• Designed graphics, marketing material, and newsletter editions using Illustrator

• Researched the market and identified over 100 prospective clients

### BOWERY CAPITAL (VENTURE CAPITAL FIRM - BOWERYCAP.COM)

New York, NY

*Summer Intern*

July 2018 – September 2018

• Designed new logos and graphics for the company's digital platforms using Illustrator

• Designed and implemented a website for the company's fellowship program

### WHAT SHOULD WE DO (CONCIERGE SERVICE - WHATSHOULDWEDO.COM)

New York, NY

*Summer Intern*

June 2018 – July 2018

• Sourced, formatted, and edited photos for the company website

• Conducted over 100 cold calls to gather content for website listings and social media

## ACTIVITIES AND ORGANIZATIONS

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### PI SIGMA EPSILON

Cornell University 2021-Present

*Professional Business Fraternity Member*

• Selected from a pool of 80+ candidates to participate in an 8-week long professional development program

• Collaborated with peers to construct case study presentations, reading decks, and research assignments each week

• Conducted 40 individual interviews with fraternity members and alumni, gaining networking skills

### SLOPE MEDIA GROUP

Cornell University 2021-Present

*Design Team Member*

• Designed spreads for digital and print copies of Slope Magazine using Illustrator

### DELTA GAMMA SORORITY

Cornell University 2021-Present

*Director of Public Relations (2021-2022)*

## SKILLS & INTERESTS

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**Skills:** HTML, CSS, PHP, Python (pandas/NumPy/matplotlib/etc.), Java, SQL, Adobe Illustrator, Figma, Tableau, Wix, Squarespace, Farsi

**Interests:** Graphic Design, Data Science, Math, UX/UI, Fine Art, Programming, Trail Running, Music, Cooking